



**EDUTECH
TEACHERS
NETWORK**

Transforming Education, One Click at a Time



WHY CONTINUOUS PROFESSIONAL DEVELOPMENT MATTERS FOR TEACHERS IN THE DIGITAL AGE

SPEAKER



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This session explores;

- » Understanding CPD
- » Why CPD is critical in the Digital Age
- » Key Areas for Teacher Development
- » Practical Strategies for Continuous Growth
- » Overcoming Barriers
- » The Teacher of the Future
- » Q&A and Next Steps

The Changing Landscape of Education

- » The classroom is no longer limited to textbooks and chalkboards
- » Rapid technology advancement
- » Changing learner needs and expectations
- » New pedagogical approaches
- » Key Message: Teachers must evolve to remain relevant and impactful
- » Visual: Split image – traditional classroom vs modern digital classroom

What is Continuous Professional Development (CPD)?

- ✓ This is an ongoing process of acquiring new knowledge, skills, and competencies
- ✓ Goes beyond workshops and certificates
- ✓ Involves reflection, collaboration, experimentation, and growth
- ✓ Quote: “Teaching is a profession built on lifelong learning.”



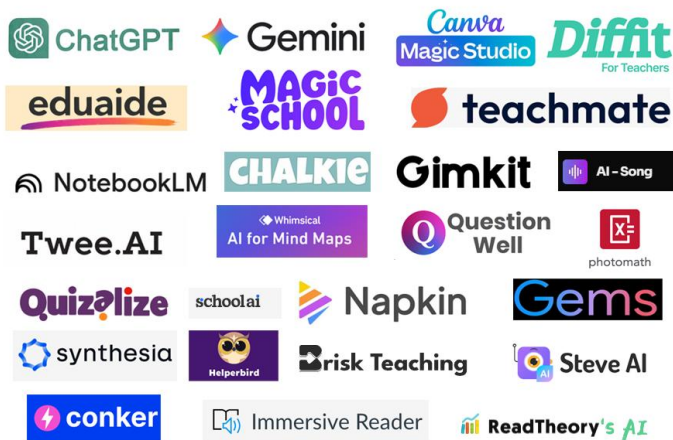
Why CPD Matters – Technology Transformation

- » Digital tools are changing how we teach:
- » Lesson planning
- » Content delivery
- » Assessment
- » Collaboration

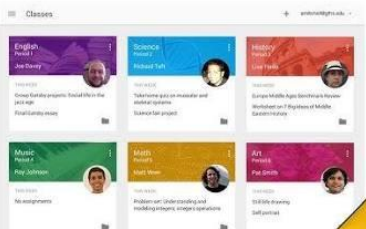
Teachers must move from
“using tech” to
“strategically integrating
tech”



Examples of Essential Tools



How To Use Google Classroom



- » Learning Management Systems (Google Classroom, Moodle, etc.)
- » AI-powered tools
- » Multimedia creation (Canva, CapCut, OBS)
- » Online collaboration platforms
- » Digital assessment tools



Why CPD Matters – Learners Have Changed

- Digital natives
- Access information instantly via smartphones & social media
- Expect interactive, personalized, relevant learning
- Teachers must bridge traditional education with digital reality



Why CPD Matters – Improving Teaching Quality

- Better lesson planning & delivery
- Learner-centered approaches
- Improved assessment & feedback
- Addressing diverse learner needs
- **Result:** Significantly better student outcomes



- Device proficiency
- Online safety & cybersecurity
- Information literacy

Digital Content Creation

- » Videos,
- » presentations,
- » Infographics
- » Interactive materials



Key Areas for Continuous Development (1/2)

Technology-Enhanced Pedagogy

- » Blended learning
- » Flipped classroom
- » Project & inquiry-based learning

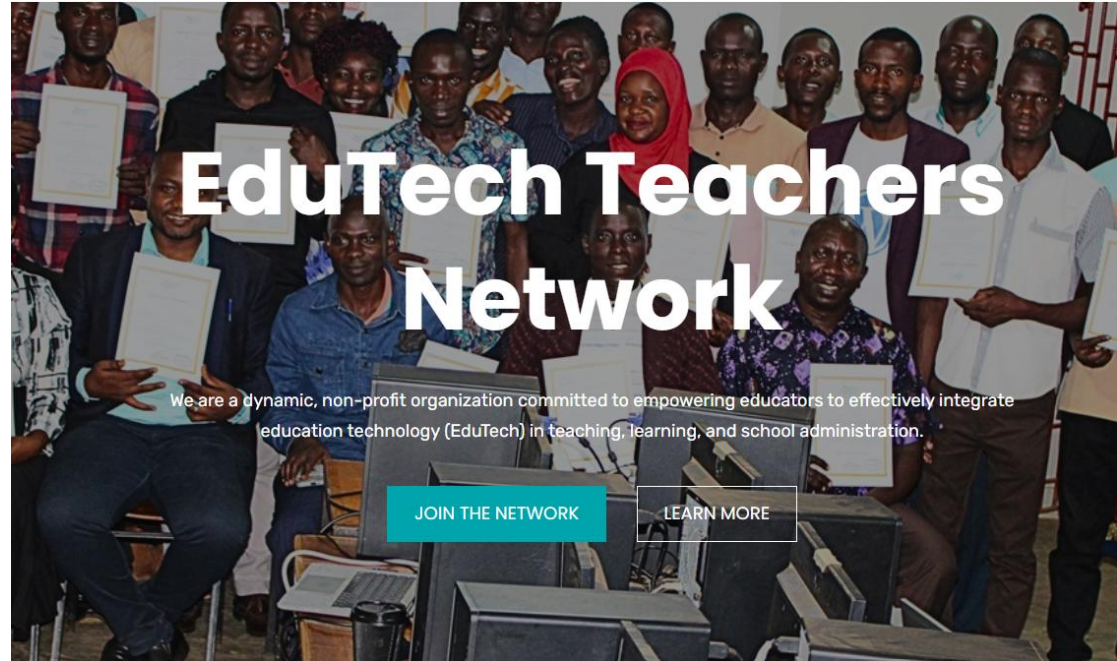
Modern Assessment Practices

- » Online quizzes, analytics, digital portfolios



Practical Strategy 1 – Professional Learning Communities

- » Collaborate with colleagues
- » Subject associations
- » Online educator communities
- » School-based PLCs



Practical Strategy 2 – Online Learning

- » Webinars & workshops
- » MOOCs (Coursera, edX, etc.)
- » Certification programs
- » Micro-credentials
- » **Advantage:** Learn anytime, anywhere



Practical Strategy 3 – Experiment & Reflect

- » Try new tools and approaches
 - » Observe learner responses
 - » Reflect on outcomes
 - » Adjust and improve
- » **Tip:** Keep a teaching reflection journal



Practical Strategy 4 – Build Your Personal Learning Network (PLN)

- » LinkedIn, Twitter/X, educational forums
- » Follow thought leaders
- » Join communities like Edutech Teachers Network (ETN)
- » Attend virtual conferences



Practical Strategy 5 – Cultivate a Growth Mindset

- » Skills can be developed
- » Mistakes = learning opportunities
- » Change = innovation opportunity
- » **Quote:** “The most successful educators are those willing to continuously learn.”



Overcoming Barriers to CPD

Common challenges:

- » Limited time
- » Lack of resources / funding
- » Digital skill gaps
- » Resistance to change

Solutions:

- » Start small (one tool per week)
- » Use free resources
- » Collaborate and share the load
- » Consistency beats intensity

Small Steps, Big Impact

- » Daily: 15 minutes of learning
- » Weekly: One webinar or community interaction
- » Monthly: Implement & reflect on one new practice



The Teacher of the Future

- » Lifelong learner
- » Adaptive innovator
- » Digital strategist
- » Collaborative professional
- » **Core Message:**
Technology will change,
but great teachers
remain central



The Teacher of the Future

- » Commit to one area of growth this term
- » Join Edutech Teachers Network activities
- » Share your CPD journey using **#EdTechExchange**
- » Connect with me:
tichadeniskruger.com





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THANK YOU!

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